Jobs & Events & Competitions

NZIBS service for graduates

New Zealand Institute OF BUSINESS STUDIES

www.nzibs.co.nz

#252 **2 October 2009**

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The recession may be over. But not for everyone.

According to the statisticians, New Zealand has turned the corner on the recession. The scoreboard shows ·1% growth in GDP for the first time in six quarters. Turnaround!

Is a point one percent turnaround important? Yes. Just ask the Silver Ferns or the All Blacks about the difference between winning and losing by one point.

This raises a question we must each address personally.

Unemployment is not a problem when I have a job even though my neighbour doesn't. That's statistics.

Unemployment statistics only become a problem when I don't have a job. That's when statistics become personal tragedy.

Hence, keeping everyone in work is still more important than the official scoreboard.

I've been reading a book which lists 100 ways writers can create paid jobs for themselves. This is not like writing a novel and waiting for fame and fortune. This is: build the website on Monday and count the income on Friday. I've been testing some of these ways and they work.

If you know someone who could - or should - be earning money as a paid writer, please give them the personal encouragement they need to make a start.

The man in USA holds a sign 'Will code HTML for food'. This photo had 23 million hits on Google. We haven't turned the corner until he is working in a proper job.

Brian Morris Principal

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When you get serious about earning money as a writer

I've just posted my review of an eBook I bought for US$47. It's for writers who want to earn serious money writing mostly for the Internet. It has 11 chapters and 259 pages of <in my opinion> very useful information.

How I wish I had this bookload of information 40 years ago when I was getting started. I wouldn't need to have learned what I know now, one small bit at a time. I would have just read this book. (OK, I'm joking because slow cooking beats fast food.)

The link to my review is on the Student Discussion Board Notice Board, Journalism section, and on my Blog.

http://frequentflyerclub.blogspot.com

Brian Morris, Principal

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Janice Marriott invites her students

and their friends to a coffee-and-chat session, in central **Christchurch**, on Saturday morning 31st October. If you would like to attend and bring a novice writer friend, please call the Institute for details. 0800-801994.

Janice is the creator and tutor of **Writing Stories for Children** course. Her new course is for novice poets and it begins in January 2010. We're taking enrolments now.

Brian Morris, Principal

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Chat To Your Tutor Days, April

This is your opportunity to speak to your personal tutor. The toll-free number 0508 428 983 operates only at the times listed below. Mark your calendar now. Make a list of the questions you want to ask.

Michael Morrissey	Thursday 29th October	10am – 2pm.
David Pardon	Friday 30th October	8:30am – 5:30pm.
Bartha Hill	Monday 2nd November	8am – 6pm.
Robert van de Voort	Tuesday 3rd November	8:30am – 5:30pm.
Dick Ward	Thursday 5th November	9:30am – 1:30pm.
Dick Ward	Friday 6th November	9:30am – 1:30pm.
Angela Pyke	Saturday 7th November	10am – 12 noon.
Janice Marriott	Monday 9th November	9am – 4pm.
Joan Rosier-Jones	Tuesday 10th November	8.30am – 5.30pm.

Call early in the day to avoid the rush at the end.

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School leavers under-prepared for work

There's a real difference between writing school essays and the kind of writing employers want workers to do. However, 12 weeks of practical transition study between school and starting work can be worthwhile. Having a certificate in business writing will give job-hunters a distinct advantage.

This is also for anyone wanting to move into modern office work, such as women returning to work after child rearing etc.

NZIBS Business Communication course covers how to write business letters, emails, proposals, tenders, submissions, manuals, instruction books, incident reports etc. This is the writing employers hire people to do. Check our website: www.nzibs.co.nz/index.php?page=business-communications

Practical courses include: Journalism. Sports Journalism. Non-Fiction writing. Proofreading & Editing. Photography. www.nzibs.co.nz Thank you. Telephone 0800-801994.

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