Jobs & Events & Competitions

NZIBS service for graduates

New Zealand Institute OF BUSINESS STUDIES

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#256 **27 November 2009**

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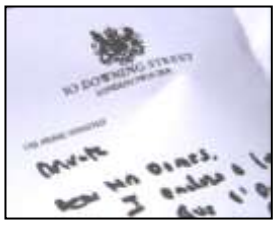
Brown's spelling errors costly blunder



Not everyone is a first-rate speller. Not everyone can count or draw. But when British Prime Minister Gordon Brown handwrote a letter to the mother of a soldier killed in action, his generous gesture became a series of backfiring gaffs.

Firstly, who uses a magic marker instead of a pen? No style, Mr Brown.

If your handwriting is illegible, don't do it. Dictate the letter, Mr Brown.

If his spelling is naturally appalling, ask someone to check it, Mr Brown. That's why the Civil Service is there.

And to misspell the soldier's name is inexcusable.

Can you imagine Sir Humphrey Appleby letting Jim Hacker send out a letter like that? NOW we realise why spelling is important.

Brian Morris Principal

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Karen Phillips does it again. Winner! Michael Morrissey, Megan Frith, Dick Ward, all second equal! Febe Idris.

After her win in the Katherine Mansfield Short Story Competition (novice section) Karen Phillips has another win. The **Heartland 1000** Short Story Competition.

Karen Phillips, who is tutored by Joan Rosier-Jones, says:

"The public response to my winning the Katherine Mansfield Novice Award and to the story itself has been amazing. It proves that all things are possible to a 'student writer' with no other connections to the literary world.

"I want to acknowledge first of all, the NZIBS for the quality of the course content. It is exactly what was promised. For me, the bonus was Tutor Chat Days by telephone which I overlooked when reading the initial information.

"One thing I have been questioned on is the isolation factor created by living 'up north' near Kaitaia. Courses like the NZIBS **Creative Writing course** are well-designed to work around student isolation.

"I also want to thank publicly Joan Rosier- Jones for her insight and support. I am very lucky to have her for my tutor. I did not see the potential of the exercise that the story was based on. It was her suggestion that it be extended.

"I also want to thank everyone who wrote nice comments on the Student Discussion Board. I hadn't actually gone on to the SDB prior to Brian Morris saying after the Awards night, that I should. So – thank you all."

> > > **Link to Karen's short story =**
www.bnz.co.nz/binaries/2009-KMA-The-Visit-Novice.pdf

Link to judge Carl Nixon's comments =
www.bnz.co.nz/binaries/2009-KMA-Judge-Report-Novice.pdf

If you want a copy of Karen's winning short story, ask the Registrar and Carol will post you a paper copy free.

Heartland 1000 Competition results:
www.nzibs.org/forums/showthread.php?t=2321

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Closed for Christmas

The Institute will close for Christmas holidays 5pm Friday 18th December 2009, and reopen at 8am Monday 11th January 2010.

Tutorials for December will be posted on 14th December 2009. The next set will be posted on 25th January 2010.

If you want **extra tutorials for the holidays**, please call Anne Hilton, Office Manager, 09 2741917 to arrange extra delivery. Allow us time for compiling and posting.

We wish everyone a safe and happy Christmas holiday season. We will return refreshed to help you achieve your study goals in 2010.

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New courses planned for 2009 & 2010

We are busy preparing these new courses:

♦Romance Writing. ♦Fantasy Writing. ♦Life Coaching.

♦Short Story Writing. ♦Poetry. ♦Science Fiction.

♦Mystery / Murder / Crime / Suspense / Thriller stories.

If you have an interest in these extension courses, please email your interest to: **registrar@nzibs.co.nz**

Information will then be sent automatically when the one you want is available, with start dates and course fees etc. But that information is not ready yet.

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'Say it in six words' competition is on the Student Discussion Forum. What title would you give