Jobs & Events & Competitions

NZIBS service for graduates

New Zealand Institute OF BUSINESS STUDIES

www.nzibs.co.nz

#261 **5 March 2010**

In every issue . . .

- ☞ **Employment Opportunities, Jobs**
- ☞ **Freelance Markets**
- ☞ **Events, Literary Lunches, Lectures**
- ☞ **Resources, Websites, Mentors, Help**
- ☞ **Competitions, Awards, Scholarships**

□ □

Whatever happened to . . .

A local newspaper report quoted Professor Greg Newbold. Hey, didn't he used to be …? Yes, he knows both sides of the razorwire. Greg is now a respected educator and advisor to governments on law, criminality and prisons.

Frances O'Boyle, who died recently aged 70, was responsible for reforming violent Scots criminals through education. The Scottish Parliament named her a 'local hero' in 2004. She taught thugs how to turn their backs on a life of crime.

The smiling fellow in the police mugshot is Bill Gates, picked up on some traffic matter. Didn't he go on to start MicroSoft and become the richest man in the world? Yes, and a decent citizen, family man and an appreciated philanthropist.

Society has a choice. Do we follow the hard line and lock up a generation of kids when they get into trouble? Or do we see miscreants as recoverable if we give them the opportunity to achieve through art, music, sport or whatever is their thing. Both choices are expensive. But hard questions still need to be answered.

Brian Morris Principal

□ □

Robert Aitken, food writer. "Look for the successful patterns in life – and repeat them." That's the NLP principle behind Dan Brown's novels and the Chicken Soup stories.

As a chef, Robert knows how popular Waldorf Salad is. So it wasn't a huge leap to develop the less well known Waldorf Dessert recipe. (Note: the recipe for boiling an egg isn't copyright-able. But the words you write for your version of the process become your copyright.) He thinks Waldorf Dessert featured on the menu of the last dinner served on the Titanic. There's an added pinch of intrigue. Who said food writers aren't creative!

Robert put his version of Waldorf Dessert on the Internet website www.AssociatedContent.com which pays a few cents royalty each time some visitor downloads the item. Time will tell how big this idea was for Robert.

"Go ye and do likewise." That's from the Bible.

Brian Morris, principal

□ □

New enrolments for 2010

- How to write a romance novel
- How to become a Life Coach
- How to write poetry
- How to write rhyming children's stories
- How to write short stories
- How to write fantasy stories
- How to write mystery thriller whodunit novels

Digital Photography now has three levels: Beginners, Freelance Photographers, and Advanced level including Photoshop. Call Carol Morris for a chat: 0800-801994.

Let us help you achieve your personal objectives for 2010.

Please mention these opportunities to your friends who aren't sure which path to take through life. Gaining a new skill and a qualification is better than drifting. Besides, qualified people with a diploma earn more.

If you have an interest in these extension courses, please email your interest to: **registrar@nzibs.co.nz**

Information will be sent automatically when the course you want is available, with start dates and fees.

□ □

'Say it in six words' competition

is one of the Student Discussion Forum competitions.

What title would you give a newsletter for **Sheep Farmers**? (Hey, every industry or group needs a newsletter for its members.)

There are fresh competitions every month, including **photography** competitions. **Proofreading Bloopers** competition. Write one sentence (any length) which says it all – about any topic. Write **'the first 100 words of your novel' competition**. There are lots of reasons to ENJOY your studentship with the New Zealand Institute > > > 2
There are 12 newsletter pages in total.