# Jobs & Events & Competitions

*NZIBS service for graduates*

New Zealand Institute OF BUSINESS STUDIES

www.nzibs.co.nz

#274 **3 September 2010**

*In every issue . . .*

- ☞ **Employment Opportunities, Jobs**
- ☞ **Freelance Markets**
- ☞ **Events, Literary Lunches, Lectures**
- ☞ **Resources, Websites, Mentors, Help**
- ☞ **Competitions, Awards, Scholarships**

□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □

## What will happen to journalism?

The best lecturer in the series 'The End of Journalism?' was Gavin Ellis, former editor of *NZ Herald* and many other newspapers. (Maybe best because he isn't a uni lecturer.)

He asked "What will happen to democracy when the last traditional newspapers which employ trained journalists can't afford to pay professionals? Will they rely on untrained citizen journalists, press releases and bloggers? Who will provide proper in-depth research and analysis so we can find out what is happening?"

Currently we get free access to a myriad of Internet news websites, like www.newspapersonline.com But for how much longer? Are we prepared to pay for quality reporting?

This is the gamble Rupert Murdoch is taking by putting a paywall around his icon titles like the *Wall Street Journal*, *The Times* of London, *The Australian* etc. Others will follow.

Ellis reckons that before too long we will get our mid-week news on-line and printed newspapers only on weekends. Will you be satisfied with that arrangement?

Brian Morris, principal

## Jaculin Petherick

graduated from our **Life Coaching Course** and now she is busy applying what she learned. Jaculin enjoys working with people, assisting where life's challenges test people's coping abilities.

Her first project was setting up a Happiness Club in Thames. Thirteen people came to the first meeting where they learned how to increase their happiness quotient, have a few laughs etc. They will prepare a Gratitude Diary for sharing at next month's meeting. Jaculin will write an ebook on the steps involved in setting up a Happiness Club – anywhere. Check her Blog for more details: www.jacismilz.wordpress.com

Brian Morris, principal

## Disclaimer

When I sent an old newsletter report to help a current student it wasn't until after it was posted that I remembered it referred to NZIBS being a member of NZQA.

We opted out on 23 August so we could provide more and better services than government regulations allowed us to do.

For instance, this **Jobs & Events & Competitions** newsletter includes Graduates Club special report number 1000.

These are unique services students will not get anywhere else in New Zealand and probably not anywhere else in the world.

So, if anyone reads an old report from 1996 or 2006 which proclaims NZIBS is a subscriber to NZQA, that's old news. We can't turn the clock back on 999 special reports and newsletters we have already published and distributed.

The important news is in the special report or newsletter itself. Gems like #486 'How to prepare yourself for a brilliant new career'. Or #975 'How to write like J K Rowling'. It is these extra little services which make NZIBS a special place to learn.

Brian Morris, principal

□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □

## New courses for 2010

- ♦ How to write a romance novel ♦ How to write poetry
- ♦ How to become a Life Coach ♦ How to write short stories
- ♦ How to write mystery thriller whodunit novels
- ♦ How to write rhyming children's stories

## Digital Photography

now has three levels: Beginners, Freelance Photographers, and Advanced level (using Photoshop). Call Carol Morris for a chat: 0800-801994.

Let us help you achieve your personal objectives for 2010.

Please mention these opportunities to your friends who aren't sure which path to take through life. Gaining a new skill and a qualification is better than drifting. Besides, qualified people with a diploma earn more.

If you have a curiosity about these extension courses, please email your interest to: **registrar@nzibs.co.nz**

Information will be sent automatically when the course you want is available, with start dates and fees.

□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □

## 'Say it in just six words' competition

is one of the Student Discussion Forum competitions.

What title would you give a newsletter for **left-handed people?** (Hey, every group needs a newsletter for its members.) There are fresh competitions every month, including **photography** competitions. **Proofreading Bloopers** competition. Write one sentence (any length) which says it all – about any topic.